

FWEAN IN DISASTER RISK REDUCTION MANAGEMENT

Sharing and Learning from USAID/Tayar Project

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Darshana Shrestha

2nd Vice President



Federation of Woman Entrepreneurs' Associations of Nepal



INTRODUCTION OF FWEAN



- Based in Kathmandu, established 11 July 2003
- Apex body of Woman Entrepreneurs' Associations of Nepal (WEAN)
- With 57 WEAN Chapters (Subsidiaries) in 7 provinces, aims to reach 77 districts
- 100+ individual members directly affiliated at center
- Around 3,800 Chapter members
- Represents collective effort and voices of Women Entrepreneurs in the economic progress of the nation
- Aims to redefine perspective of women entrepreneurs through contributions to economic growth, poverty alleviation & participation of women at all levels of socio-economic sector

ABOUT US



VISION

To build the nation
through socio-
economic
empowerment of
Nepalese women



MISSION

To inspire and
empower women
and their
businesses



GOAL

To transform the
socio-economic
status of, and
empower women
through
entrepreneurship

OUR 4 CORE OBJECTIVES

ADVOCACY

Advocate on issues related to women's economic empowerment

CAPACITY BUILDING

Enhance capacity of woman entrepreneurs

BUSINESS SUPPORT

Support businesses of women entrepreneurs

OUTREACH AND ENGAGEMENT

Consolidate and develop FWEAN

GLOBAL IMPACT DUE TO COVID-19

- Due to the Covid19 pandemic the world faced the worst economic crisis since the great depression of the 1930s(IMF 2020)
- Global economic growth will dip from 5.9% in 2021 to 4.4% in 2022, half a percentage point less than it estimated just three months ago, and 3.8% in 2023 (IMF Jan 2022)
- As a result, the gap in gender inequality around the world continues to widen and Nepal cannot be exceptional.
- On average, women have 14% less access to mobile phones than their male counterparts and are 43% less likely to engage online.(USAID, Digital strategy 2020-2024. 2020)
- As a result, women do not have access to cash transfers and other financial services through digital platforms.

IMPACT OF COVID19 IN SOUTH ASIA

Economic Growth Outlook of South Asia in the wake of COVID-19

Country	2017	2018	2019	2020#	2020*	2020@	2020**
Afghanistan	2.9	2.7	3.0	3.5	-3.0	-5.01	-5.5
Bangladesh	7.6	8.2	7.9	7.45	2.0	1.6	1.6
Bhutan	6.3	3.7	5.3	7.2	2.7	2.67	1.5
India	7.0	6.1	4.2	7.0	1.9	-1.2	-3.2
Maldives	6.8	6.9	5.7	6.1	-8.1	-10.05	-13.0
Nepal	8.2	6.7	7.1	6.3	2.5	1.89	1.8
Pakistan	5.2	5.5	3.3	2.4	-1.6	-2.5	-2.6
Sri Lanka	3.6	3.3	2.3	3.5	-0.5	-1.5	-3.2
South Asia	6.8	6.1	4.3	6.1	1.5	-1.2	-2.7

Source: UNESCAP based on IMF (2020 b) World Economic Outlook, World Bank (2020a) Global Economic Prospects, and other sources

Notes: #IMF estimates released in October 2019, *IMF revised estimates released in April 2020. @UNESCAP estimates, May 2020. **World Bank estimates, June 2020. South Asia aggregate growth rate calculated using 2015 GDP in 2010 United States dollars as weights. GDP data for Pakistan are based on factor cost. 2018 refers to fiscal year spanning 1 April 2018 to 31 March 2019 in India; 21 March 2018 to 20 March 2019 in Afghanistan; 1 July 2017 to 30 June 2018 in Bangladesh, Bhutan and Pakistan; 16 July 2017 to 15 July 2018 in Nepal.

REASONS FOR SLOWDOWN ECONOMIC ACTIVITIES

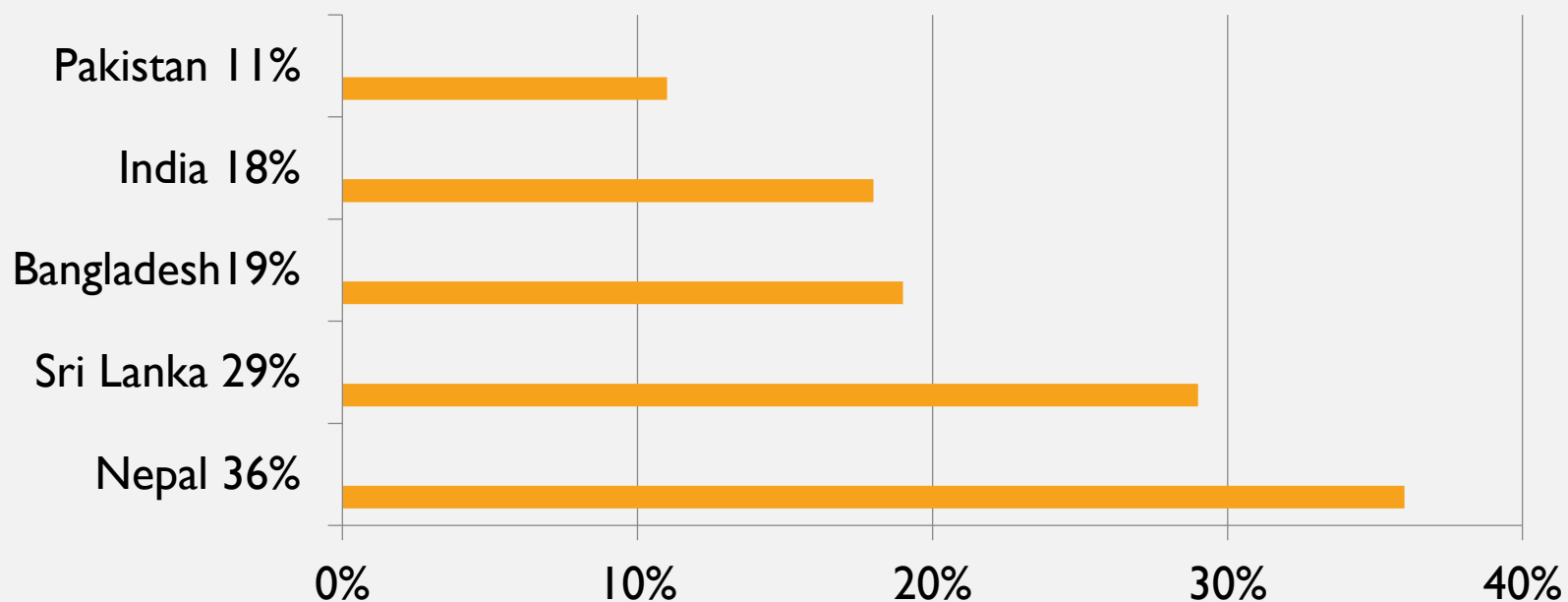
Reasons for Slowdown of Economic Activity due to COVID-19



Source: UNESCAP-SSWA online Survey

Note: Horizontal axis denotes the cumulative weighted average score with weight ranging between 1-5.

THE ROLE OF SOUTH ASIAN WOMEN IN ECONOMY



Women's contribution to GDP in South Asia

Source: McKinsey Global Institute, The Power of Parity: ADVANCING WOMEN'S EQUALITY IN ASIA PACIFIC 2018

WHY USAID/TAYAR PROJECT?

- Gender inequality and lack of skills in doing business
- State of mind during Covid19 Pandemic
- Lack of data on women entrepreneurs and disaster management
- Holistic approach for business continuity and sustainability
- Disruptions in supply chain and cash flow management
- Difficulty in financial management
- Difficulty in communication

REVITALIZING WOMEN'S BUSINESS AMIDST COVID-19 PANDEMIC

- The project was implemented by Federation of Woman Entrepreneurs' Associations of Nepal (FWEAN) as a part of the USAID/Nepal Tayar Nepal – Improved Disaster Risk Management Project, implemented by DAI Global LLC (DAI).
- Enterprise for Management, Economic Reform and Gender Equality (EMERGE) Technical support and knowledge partner of FWEAN during the project
- Thulo.com, an e-commerce platform was for marketing and sales of products of targeted women entrepreneurs
- The project period was between June 2020-September 2020

REVITALIZING WOMEN'S BUSINESS AMIDST COVID-19 PANDEMIC

- To strengthen micro, small and medium women-owned/led enterprises' resilience to cope with economic shocks due to disasters such as COVID-19 and beyond,
- Ease the disrupted supply chain and cash flow of women owned/led enterprises, enhancing the skills and confidence of women entrepreneurs to cope with disasters
- Support FWEAN to implement and lobby for evidence-based gender responsive Disaster Risk Reduction and Management (DRRM) policies and programs

ACCOMPLISHMENTS OF THE PROJECT

- Promoted digital economy platform among women entrepreneurs and improved business performance
- Enhanced entrepreneurial skills, wellbeing and confidence of women entrepreneurs;
- FWEAN's CSR fund established to support economic recovery and disaster response initiatives
- Enhanced capacity of Province Chapter Representatives in lobbying and advocacy during disasters;
- Assessed disaster preparedness of women entrepreneurs and evidence produced gender responsive DRRM.
- Project results were compatible with Tayar Nepal's outcome and impacts in addressing private sector engagement, partnership and DRRM

RAPID ASSESSMENT AT GLANCE

- An eye-opener regarding women entrepreneur's knowledge of disaster, disaster preparedness, and the importance of having a business continuity plan.
- 87% of women are unaware about disaster preparedness
- 37% of women entrepreneurs have been affected by disasters
- Only 15% have insurance for their employees
- 40% of the businesses don't have insurance of business
- Only 13% of women are aware of Disaster Risk Reduction Management(DRRM)
- Most women entrepreneurs have very little knowledge of different kinds of disasters
- 77% women entrepreneurs do not have BCP to manage the effects of disasters
- The smaller the business the higher the impact related to the closure of business

THE PROJECT WAS SUCCESSFUL, BECAUSE

- Partnership of three leading private sectors-collaborative approach implemented
- FWEAN, leading organization to implement the project
- Enterprise for Management, Economic Reform and Gender Equality (EMERGE) - Knowledge partner for the webinars in emotional wellbeing and conducted rapid assessment .
- Thulo.com- Technical partner and e-commerce platform for marketing and sales of products of the targeted women entrepreneurs
- Project was designed as per need assessment for the disaster preparedness
- Capacity building of the women entrepreneurs through the holistic approach
- Develop CSR guidelines and set up CSR mechanisms for disaster mitigation/ management
- DRRM guideline prepared to help FWEAN implement DRRM activities under FWEAN's CSR initiative
- DRRM guideline prepared to strengthen and enhance FWEAN's organizational capability to implement the need based actions during disasters

KEY HIGHLIGHTS OF THE PROJECT

Revitalizing Women's Business Amidst Covid19 Pandemic

Online promotion and sales of **221** essential products produced by **18** women entrepreneurs

Conducted webinar sessions on entrepreneurial emotional wellbeing and confidence building for **68** women entrepreneurs

Finance counseling to **54** women entrepreneurs

Conducted online sessions on business management for **28** women entrepreneurs

Completed Background work to activate FWEAN's Winbiz e-portal

Report developed through Rapid assessment of **363** Women's Businesses in Disaster Risk Reduction Management

Developed **CSR** guidelines and set up CSR mechanisms for disaster mitigation/ management for FWEAN

Mentored **26** FWEAN's Provincial Chapter Office Bearers

PRIVATE SECTOR

- The Private sector is a primary source of employment and suppliers of products and services.
- Small and medium sized enterprises (SMEs) constitute a significant portion of enterprises in the community at different levels
- They are the investors in the society and support in improving the resilience of vulnerable communities.
- Private sectors contribute in humanitarian actions in terms of resources and skills in the area of disaster
- Access to responses and recovery support is equally important for the private sectors as they play the crucial role for economic recovery.
- Therefore, business resilience is very important to build the resilience of the communities where they operate.

LEARNING FROM THE PROJECT

- Public private collaboration for disaster risk reduction and resilience at the community, local, federal and national level
- Call for well equipped private sector for effective responses for disaster risk communities
- Inclusive private sector networks in preparedness partnership to increase wider reach outs
- Strengthening capacity of the private sectors including all the stakeholders on Preparedness for Response

FWEAN'S PLAN FOR ITS ENGAGEMENT IN DRRM

- Strengthening its DRRM Committee to further capacitate the local chapters to bring on more private sectors in DRRM
- Integrating DRRM in its Strategic Plans.
- Co-Leading the NPDRR Private Sector Platform
- Partnering with other private sector initiatives in DRRM

Your questions

THANK YOU